

# CORPORATE PROFILE

## GOLD COAST MULTIMEDIA

### Corporate Mission

Our mission is to assist businesses in creating an effective marketing branding presence through digital media.

### 100% Proven Track Record

Gold Coast Multimedia has a rich heritage working with leading companies up and down the coast including close strategic business partnerships in B2B, B2C, NFP, Government Space and Community Support.

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- |                          |                             |
|--------------------------|-----------------------------|
| + The Deltones           | + Microsoft                 |
| + Frankie J. Holden      | + Boulderstone              |
| + Bobby Vee              | + Coles Myer                |
| + The Wintersun Festival | + Griffith University       |
| + PCYC Tweed Heads       | + North Coast TAFE          |
| + Five Star Supermarket  | + Technology One            |
| + The Professionals      | + Regional Development AUS  |
| + Tweed Shire Council    | + Roads & Maritime Services |



### Our Services

Since 2010, Gold Coast Multimedia has offered a wide range of services in digital media, including:

- |                       |                               |                               |
|-----------------------|-------------------------------|-------------------------------|
| + Video Production    | + Search Engine Optimisation  | + Website Hosting             |
| + Website Development | + Content Management Systems  | + Custom Programming          |
| + Graphic Design      | + Digital Marketing Campaigns | + Interactive Applications    |
| + E-Learning Packages | + Animation & Illustration    | + Corporate Training Sessions |

## Web Development

Our company has proved over the past 12 years that we have what it takes to get results for our clients. We deliver web projects on time and within budget.

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## Oasis Shopping Centre

Broadbeach's Oasis Shopping Centre's new website, developed by Gold Coast Multimedia in collaboration with Thakral Holdings Group, features interactive elements, a custom store directory and a newsletter subscription system.

- + Interactive Directory
- + Events & Specials
- + Onsite Photography
- + Services Directory
- + Newsletter System
- + Mobile Compatible



## Cabarita Beach Sports Club

Cabarita Beach Sports Club's new website was developed with customer engagement in mind, with a full events booking management system as well as newsletters, Facebook integration, and more.

- + Interactive Banner
- + Events Booking System
- + Image Galleries
- + Newsletter System
- + Events Calendar
- + Mobile Compatible



## Getit Magazine

The Gold Coast's favourite social events magazine, Getit Magazine, requested a much needed overhaul of their website and competitions system.

- + Mobile Compatible
- + Online Magazines
- + Interactive Gallery
- + Blog

## Runaway Bay Tavern

Runaway Bay Tavern's new website focuses on community interaction and events with an image gallery and blog functionality.



## Video Production

Our professional video production team meets you halfway with on-location shoots, corporate showreels, animation and specialist video marketing. Get your message out with professional sound and vision!

VIEW VIDEOS AND PODCASTS @

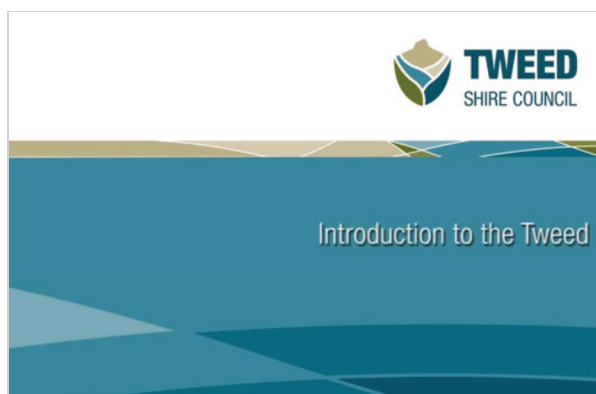
[YOUTUBE.COM/GOLDCOASTMULTIMEDIA](https://www.youtube.com/goldcoastmultimedia)

## Tweed Shire Council

Tweed Shire Council requested a video showcasing the beauty and features of the Tweed for shareholders and presentations.

- + Onsite Video Shoots
- + Editing & Production

- + The Deltones (Video on stage)
- + Frankie J. Holden (Video on stage)
- + Bobby Vee (Video on stage)
- + The Wintersun Festival (Doco produced on DVD sold in JB HiFi)



## We look forward to working with you

We love personal and friendly service. So when you work with our team, you work among professionals, creatives, and above all - good friends.

## Contact Gold Coast Multimedia

Contact us today We're open 9-5 all business days.

For general questions or enquiries, email us at:  
[support@goldcoastmultimedia.com](mailto:support@goldcoastmultimedia.com)

