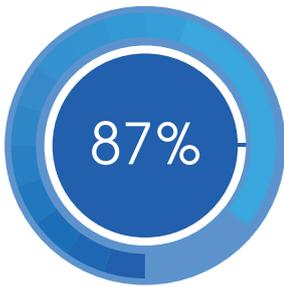# ECOMMERCE OPTIONS

YOUR ONLINE STORE

What We Provide - Full Ongoing Support

We're offering a few different ways in which you can enhance your Online Business with your very own Online store.

87%
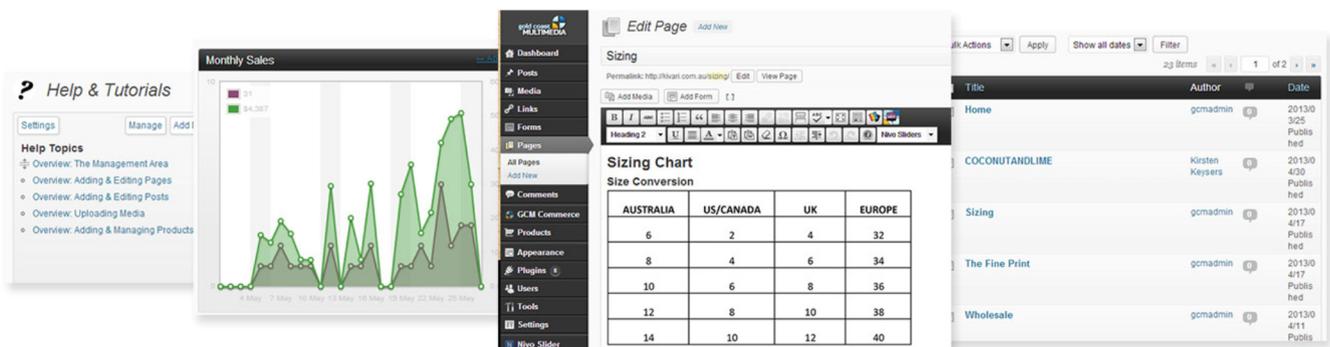
OF AUSTRALIANS Have shopped and purchased Online.

We can help you decide what system is best for you. Making a decision on what shopping cart platform to use, is often more then not the problem with moving forward with online business. Despite business owners knowing they need to do it, to stay ahead of the market trends.

With so many options out there in today's market, how do you weigh up what shopping cart is best for your needs and wants? Well only trial and error can give you that insight and that is where we come in and help you every step of the way.

Increase your customer base and market

Customers are increasingly searching and researching products before they decide to purchase. If you are selling a product they are after, you have a significantly higher chance to make a sale. A shopping cart presents the ability to automate these sales Online, without the need for the costs associated with a physical shop-front!

Having your own website, especially one focused around e-commerce, makes it a whole lot easier for customers to find contact information, store hours, product information, pricing and answers to common questions. Since your Online store is always open for business, this gives the customer the benefit of being able to shop at a time that suits them.
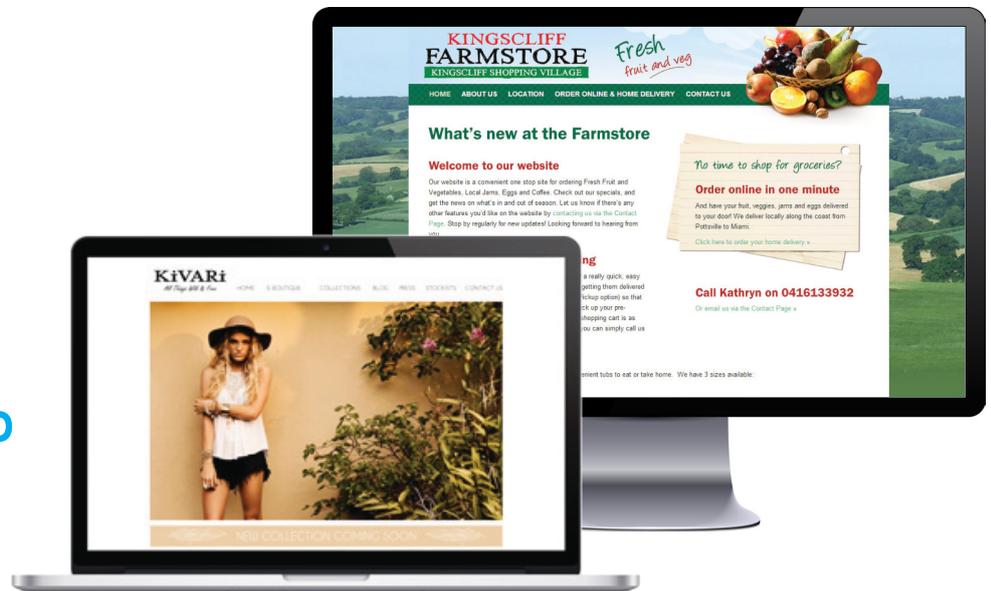
PAYPAL STANDARD
COST FRIENDLY MODULE

The most cost-effective module for easy, automatic online payments, the Paypal payment system accepts Paypal Accounts, Paypal Credit, Credit cards, and Debit cards. Funds are processed securely by Paypal and land directly in your free Paypal Business Account.

$600 AVERAGE

PAYPAL STANDARD

* Upfront Fee. Basically covers the all intergration and coding we spend on your store. Price above not including additional addons.

Features

+ For Payment, customers are redirected to a secure external Paypal page to pay. After payment, they will be directed back to your website.

+ 2.9% commission on each sale and 3.5% commission on overseas payments. (Commissions subject to change, not associated with Gold Coast Multimedia)

Pricing

$600 with the purchase of your website. **$30 per product** This is of you were to have us upload every product, but of course if you have signed up, we will show you how to do this your self.
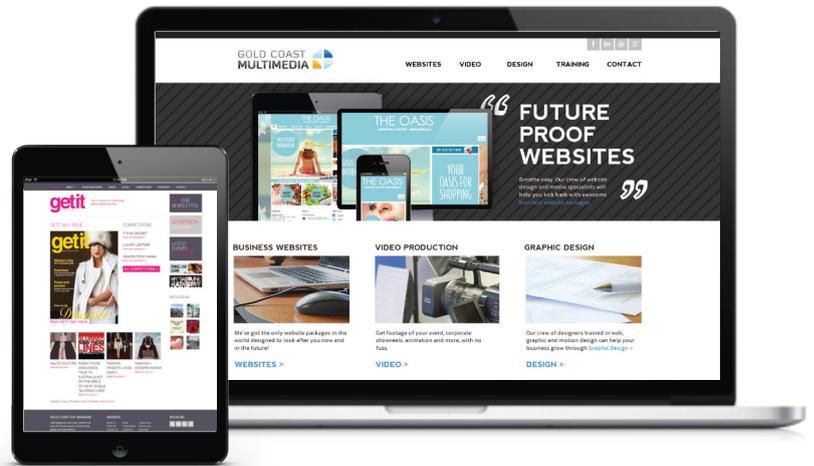
PAYPAL PAYFLOW
CUSTOMER STAYS ON YOUR SITE

The most cost-effective module for easy, automatic online payments, the Paypal payment system accepts Paypal Accounts, Paypal Credit, Credit cards, and Debit cards. Funds are processed securely by Paypal and the customer stays on your site. With your Money in your free Paypal Business Account.

$1145
AVERAGE

PAYPAL PAYFLOW

* Upfront Fee. Basically covers the all intergration and coding we spend on your store. Price above not including additional addons.

Features

+ Customers pay directly through the shopping cart - they never leave your website. Professional option.

+ $30 monthly plus 2.9% per transaction and 3.5% commission on overseas payments. (Pricing subject to change, not associated with Gold Coast Multimedia.)

Pricing

$1145 with the purchase of your website. **$30 per product** This is of you were to have us upload every product, but of course if you have signed up, we will show you how to do this your self
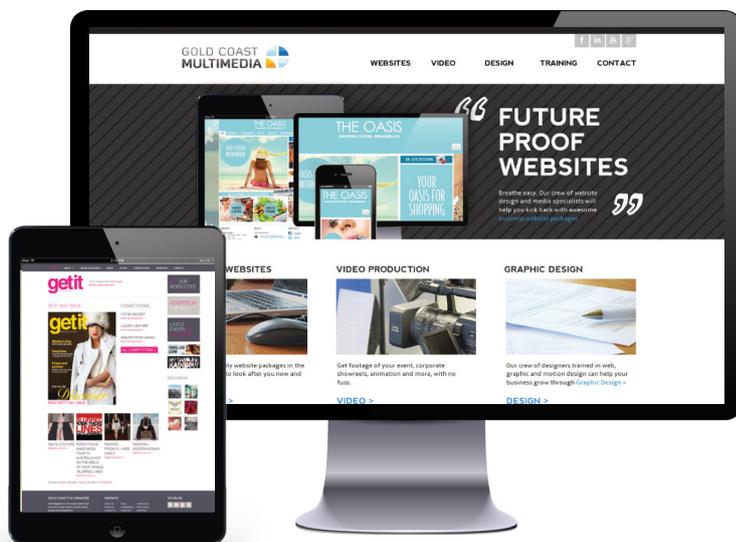
EWAY AND STRIPE
STRAIGHT INTO YOUR ACCOUNT

The most user-friendly option, this module captures the customer's credit card details and sends them securely to a Payment Gateway Processor such as eWay or Stripe. They process the details and t sends the funds directly to your chosen merchant bank account. Price below is an indication only, for an addon on top of a website quote from us.

$1500
AVERAGE

eWAY GATEWAY

Upfront Fee. Basically covers the all intergration and coding we spend on your store. Price above not including additional addons.

Features

+ eWay Payment Gateway Account

  Merchant Bank Account: Cost varies depending on your bank. Generally **+** around $99 setup fee, annual fee of $30 and extra commissions on payments. (Costs not associated with Gold Coast Multimedia. Call your bank for pricing.)

+ SSL Certificate: Used to secure the payment page. * prices can change so quickly in this industry so we now quote when requested.

Pricing

$0 with the purchase of your website. **$0 per product if you help us.** This is diy. We can help upload every product at an agreed hourly rate or we can quote you on a turn key system all done for you and your team.

GOLD COAST
MULTIMEDIA

JUICY ADDONS
EXTRAS FOR YOUR SHOP

Add-ons can really make your Online store sing. You can extend the functions so that it is systemsed the way you want it. Remember if you're a loyal customer you get 15% off for all Gold Members, so the longer you are with us the better looked after you are, so your business just keeps getting better.

+ **Cross-Sells and Upsells (You May Also Like...)**

+ **Advanced Shipping tables**

+ **Customer Order CSV Importer**

+ **Variation Images**

+ **Shipment Tracking Info**

+ **Compare Products**

+ **Discounts for Reviews**

+ **Mailchimp signup on checkout**

+ **Advanced product search**

+ **UPS Shipping Rates Auto Calculation**

+ **Fedex Shipping Rates Auto Calculation**

+ **Australia Post Shipping Rates Auto Calculation**

+ **QR Code Generator**

+ **Limited Time Groupon Style Deals**

+ **Out of Stock Products Waitlist**

+ **Measurement Price Auto Calculation (by dimension)**

+ **Name Your Price feature**

+ **Product Slider Gallery**

+ **Coupons, Vouchers, Gift Certificates & Store Credit**

+ **Product Bundles**

+ **'Chained Products' combos**

NEW FEATURES -

Today's systems are so flexible, you can setup your online business exaclty how you want it. You can connect other services for data and marketing. Nothing is to hard these days and we can extend the features of your shopping cart to do pretty much anything.

* If you not sure what this is all about contact us and we can walk you through it, don't worry it's alot to take in - :)